

EXCEL

Global Media Group



MEDIA KIT



ABOUT EXCEL GLOBAL MEDIA GROUP

Excel Global Media Group is a media enterprise that provides magazines, television, event production, Press Release service and communications to individuals, organizations and businesses. We provide a global platform for organizations and individuals to communicate their products and services, events and accomplishments to the world. The magazine is sold in the USA (Texas, Washington DC, Maryland, Florida, Georgia), Canada, Africa (Nigeria, Ghana, Liberia, South Africa, Ethiopia), Europe (UK, France), among others. Our Brands include:

**Excel Magazine International - Excel Travel & Style Magazine - Excel TV
Excel Event Management - Excel PR & Social Media
Excel International Fashion Week - Excel Global Models
Excel Designer's Direct**



www.excelglobalmediagroup.com

OUR REACH

ONE STOP SHOP FOR PROMOTING YOUR PRODUCTS / SERVICES



- **Over 100,000 magazine hard copies in circulation across various countries including the USA, Canada, UK, Nigeria, Ghana, Liberia, Ethiopia, South Africa, and more.**
- **Distribution of digital content, videos, advertisement, travel / lifestyle posts, and news editorials to e-groups of over 1,000,000 members with interest in travel, Africa, Caribbean, fashion, and business.**
- **Excel TV program is broadcast in Houston, TX with extended broadcasting in Washington DC and internet broadcast globally. AT&T U-Verse has over 1 Million subscribers and Comcast has over 500,000 subscribers in Houston, Texas.**



MAGAZINE INTERNATIONAL

Celebration of Africa, Events and Excellence...

EXCEL International Magazine is a high profile celebrity magazine designed primarily to promote the image of Africa and her nationals.

- Driven by a team of prolific writers
- Focus on the celebration of excellence in People, Events and Places
- Distributed in the USA, United Kingdom, Canada, Nigeria, Liberia, Ghana, Ethiopia, South Africa, and many other countries
- Accredited by the White House and the United Nations

Excel Magazine International



VISION: To project Africa's excellence in events, people, and places for global appreciation.

MISSION: To become an authority and a reliable option for the celebration of African culture, its people, and their uncommon achievements.

Broad-based
circulation
network

50,000 print-run

Publication is hosted on
our high-traffic website
excelmagazineinternational.com

High quality
publication in the
market for over 10
years



MAGAZINE INTERNATIONAL

Celebration of Africa, Events and Excellence...

OUR EDGE: Our edge over others is anchored on the magazine's high educative and well researched contents cutting across diverse areas of interest. It is entertaining, celebrates excellence, hard work and sustainable leadership. Our readership spans all strata of society and has integrity in the private and public sectors of the global economy.

OUR VALUES: Excel Magazine International is a development oriented multimedia organization, focused on celebrating the uncommon landmarks of men and women, who have made it through hard-work and contributing to the advancement of the society. Our objective is to further promote and project them to the global community with the cliché that there are many honest and creative people.

Excel Magazine International is a division of Excel Global Media Group Inc., a media enterprise comprised of magazines, television, event production, PR and communications brands.

*At Excel, we derive fulfillment in giving you A GLOBAL PRESENCE
with our far and wide reach.*

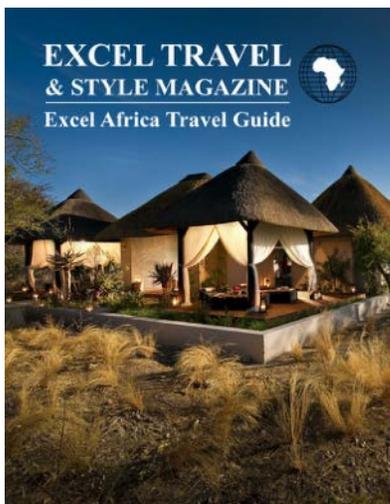
EXCEL

TRAVEL & STYLE MAGAZINE



Excel Travel & Style Magazine provides editorial content with features on travel and destinations in Africa and the Caribbean, international destinations, personalities, fashion trends, designer spotlight, models, food and cuisine, events, art and culture across Africa and the Caribbean - including a section dedicated to community service."

- In-depth knowledge of Africa and the Caribbean. It not only highlights travel, but also unique cultural traditions, interior design, clothing, accessories, art, food, music, and events.
- Stunning imagery and educational articles relating to travel / tourism, fashion, lifestyle, food, festivals, carnivals, weddings and culture in Africa and the Caribbean.



- Published 3 times a year, the magazine's content and bold layout excites the eye and maximizes readership and readers per copy.
- Feature exclusive interviews with designers, artists and celebrities from various African and Caribbean countries.

Vision: Our vision is a world where everyone is inspired by the beauty of the African continent, the Caribbean and knows how and where to find its treasures.

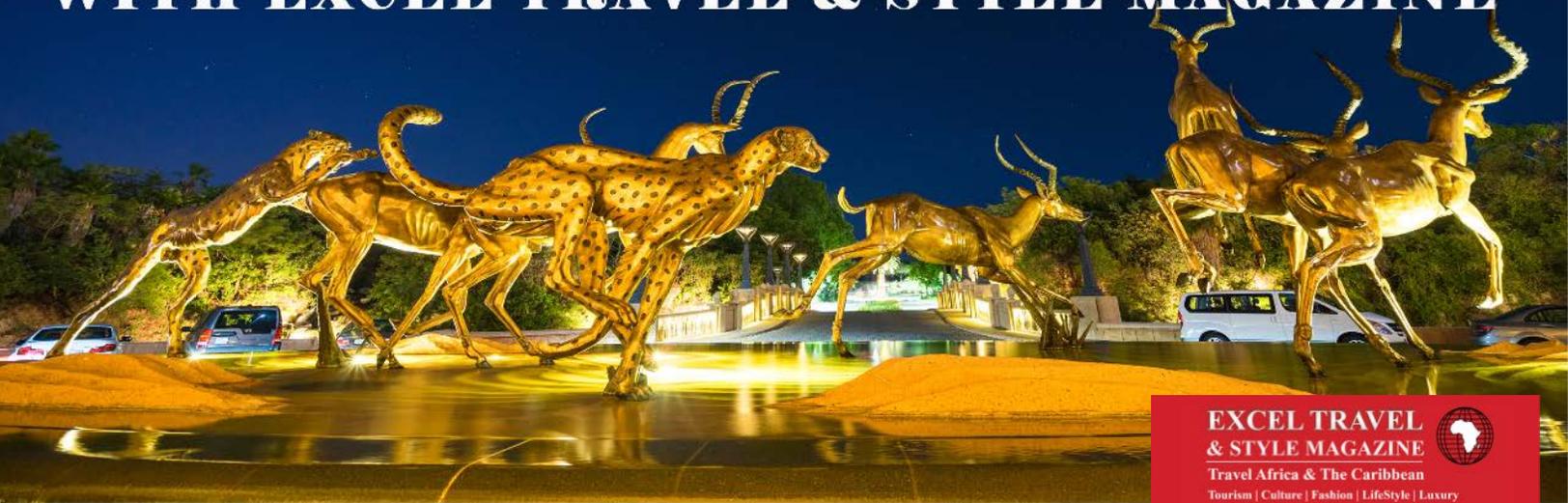
EXCEL

TRAVEL & STYLE MAGAZINE



Mission: Our mission is to provide interesting visual and written content that encourages people to visit, purchase from, and invest in Africa and the Caribbean. We feature innovative brands, individuals and institutions that promote the beautification of Africa, the Caribbean and our world.

**ADVERTISE WITH US
REACH MORE CUSTOMERS
WITH EXCEL TRAVEL & STYLE MAGAZINE**



EXCEL TRAVEL & STYLE MAGAZINE
Travel Africa & The Caribbean
Tourism | Culture | Fashion | LifeStyle | Luxury
www.ExcelTravelStyleMagazine.com VOL. 01

WE FEATURE

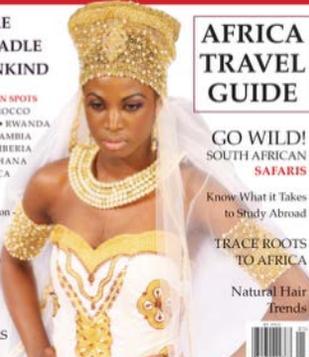
**TRAVEL DESTINATIONS, CULTURAL TRADITIONS,
HOME DECOR, CLOTHING & ACCESSORIES,
ART, FOOD, MUSIC, HAIR/SKIN CARE, AND EVENTS,
WITH FOCUS ON AFRICA AND THE CARIBBEAN.**

EXPLORE THE CRADLE OF MANKIND
HOT VACATION SPOTS
EGYPT • MOROCCO
CAMEROON • RWANDA
NAMIBIA • ZAMBIA
SENEGAL • LIBERIA
NIGERIA • GHANA
SOUTH AFRICA
KENYA

Couture Fashion - African Style!
Eat Your Way Around Africa

ETHICAL AFRICAN FASHION DESIGNERS

AFRICA TRAVEL GUIDE
GO WILD! SOUTH AFRICAN SAFARIS
Know What it Takes to Study Abroad
TRACE ROOTS TO AFRICA
Natural Hair Trends



MAGAZINE RATES

SOCIAL EVENTS / PERSONALITY PROFILE & INTERVIEW

Discounted Price (USD)

FULL PAGE	\$ 700.00
HALF PAGE	\$ 437.50
QUARTER PAGE	\$ 233.44

POLITICAL / GOVERNMENT EVENTS

FULL PAGE	\$ 875.00
HALF PAGE	\$ 595.00

PRODUCTS / SERVICES

INSIDE FRONT COVER (IFC)	\$ 1,050.00
INSIDE BACK COVER (IBC)	\$ 1,050.00
BACK COVER	\$ 1,225.00

SPECIAL POSITIONS

BOTTOM STRIP (COVER PAGES)	\$ 455.00
EAR PIECE (FRONT COVER)	\$ 583.45

DIGITAL / ONLINE PUBLICATION

EVENT (Online Feature, Links - Max 15 pictures per event)	\$ 300.00
EACH EXTRA PICTURE (Per Event)	\$ 17.50
AD / PROFILE / SPOTLIGHT (Interview & 15 pictures)	\$ 400.00
HOME PAGE BANNER (Per Month)	\$ 100.00

PRODUCTION

PHOTOGRAPHY (Per Hour / 1 Person, Raw pictures)	\$ 150.00
VIDEOGRAPHY (Per Hour / 1 Person, Raw pictures)	\$ 150.00
RED CARPET HOST / MODEL (Per Hour / Person)	\$ 75.00

VIDEOGRAPHY



Excel Global Media Group specializes in high end video production and video editing services for your event, organization, or brand. This includes weddings and bridal events, birthdays, anniversaries, graduations, conferences, conventions, fashion shows, funerals, special occasions, etc.

We provide top notch video equipment and state of the art technology including light kits and audio devices for your event, conference, or special occasion.

<https://excelglobalmediagroup.com/videography/>

EXCEL TV

Excel TV is a division of Excel Global Media Group that provides:

- Video Production
- Video Editing
- Video Advertising
- Commercial Production
- Television Broadcast on Multiple Networks and Channels Globally

A few of our broadcasting channels include:

- Houston, Texas
- Comcast Channel 17
- AT&T U-Verse Channel 99
- Phonoscope Channel 96
- Sudden Link Channel 99
- Washington DC (Comcast Ch 95, RCN Ch 10 and Verizon Ch 10)
- YouTube and Vimeo



Let Excel TV be your television / video producer and broadcast your story to the world.



- Creates digital content and television shows including Fashion Where It's At. www.fashionwhereitsat.com
- Produces a wide variety of electronic content covering business, news, non-profit organizations, entrepreneurs, rising stars, people with disabilities, people who overcome obstacles in drive to succeed, etc.
- Focuses on projecting events, people, places, culture, and tourism for global appreciation with emphasis on African-Americans, Africans and people of color.
- Provides highly educative and well researched contents across diverse areas of interest.
- Produces and broadcasts TV shows that are entertaining, celebrates excellence, hard work and sustainable leadership, blended with fashion and style updates.

TV SPONSORSHIP RATES

SPONSORSHIP RATES

PLATINUM SPONSOR \$2,500

- In studio interview or on location videotaping (4 hours)
- Review of pre-recorded HD videos from Sponsor
- Production of 1 hour 30 mins edited news editorial video from pre-recorded HD videos
- TV broadcast with Sponsor logo at end of sponsored episode
- Digital download of the video

GOLD SPONSOR \$1,500

- In studio interview or on location videotaping (3 hours)
- Review of pre-recorded HD videos from Sponsor
- Production of 1 hour edited news editorial video from pre-recorded HD videos
- TV broadcast with Sponsor logo at end of sponsored episode
- Digital download of the video

SILVER SPONSOR \$1,000

- In studio interview or on location videotaping (2 hours)
- Review of pre-recorded HD videos from Sponsor
- Production of 30 minutes edited news editorial video from pre-recorded HD videos
- TV broadcast with Sponsor logo at end of sponsored episode
- Digital download of the video

BRONZE SPONSOR \$350

- In studio interview or on location videotaping (1 hour)
- Review of pre-recorded HD videos from Sponsor
- Production of 15 minutes edited news editorial video from pre-recorded HD videos
- TV broadcast with Sponsor logo at end of sponsored episode
- Digital download of the video

PHOTOGRAPHY



At Excel, we believe in capturing life stories, family moments, and delivering beautiful pictures at an affordable price. We offer a diverse line of photography packages for weddings, bridal events, birthdays, graduations, anniversaries, family photography, conventions, photo shoots, etc.

We capture life's milestones through photography.

From birth and newborn, birthdays, graduation, weddings, anniversaries, and every major milestones, we are committed to capturing photos that you and your family will cherish for generations.

As our client, you can trust that your photographs will be made with immense care and mastery each and every time.

<https://excelglobalmediagroup.com/photography/>

EXCEL PR & SOCIAL MEDIA



SOCIAL MEDIA SERVICE - \$500.00

Setup 1 social media site on Facebook, Twitter, Instagram, Pinterest, LinkedIn. Client to provide branded content.

Manage social media sites: 2 posts per site per day (up to 5 social media platforms including Facebook, Instagram, Twitter, Pinterest and LinkedIn).

Client to provide email address & branded content for posting (pictures, videos, text, etc).



We communicate your message to a global audience and other media organizations via our press release writing and distribution.

Press Release Service

Write and distribute an individual Press Release : \$500

EXCEL



Event Management



With over 25 years of experience in event production and management, we will deliver a top notch event that will be the talk of the town and give you more time to focus on other aspects of your business or organization.

Services Available Upon Request:

We provide:

- Models
- Event Coordination
- Fashion Show Choreography
- Backstage Manager
- Backstage Assistants
- Makeup Artists
- Hair Stylists
- Ushers
- Red Carpet Hosts

- Runway & Stage
- Videography
- Photography
- Printing Marketing Material
- Social Media Promotions
- Audio Visual Equipment
- Photo Booth
- Consulting
- Model Coordination
- Venue Sourcing
- Red Carpet Hosts
- DJ
- Advertising
- Pipe & Drapes
- Rack Rental
- Decorations
- Chair Covers
- MC / Moderator
- And More...



EXCEL WEBSITE DESIGN

Excel Global Media Group provides web design and development services to help you with your online presence. We will deliver a top-notch website to get your message out. Our clients rely on us for quality work and excellent support. Your goals are important to us, and we work with you to create the perfect design for every need.

We design Small Business Websites, Mobile Websites, E-commerce Website Design & Development, and more. WordPress Design & Development Packages

<https://excelglobalmediagroup.com/excel-website-design/>

SERVICES

Starter \$ 350

5 Pages, WordPress CMS, 2 Design Concepts, Cross-browser Compatible, SEO Friendly, Contact Form, Google Map, Social Media Integration; \$25 per additional page; Manage Your Own Content; 1 Email Account

Best Buy \$ 500

10 Pages, WordPress CMS, 2 Design Concepts, Image Slider, Contact Form, Google Map, SEO Friendly, Cross-browser Compatible, Social Media Integration, Search Engine Submission); \$25 per additional page Complementary Manage Your Own Content; 2 Email Accounts

Premium \$ 650

15 Pages, WordPress CMS, Blog, 2 Design Concepts, Image Slider, Contact Form, Google Map, SEO Friendly, Cross-browser Compatible, Social Media Integration, Search Engine Submission, Hosting for One Year; \$25 per additional page; Manage Your Own Content; 3 Email Accounts

E-commerce \$1,500

15 Pages, WordPress CMS, Blog, 2 Design Concepts, Image Slider, Contact Form, Google Map, SEO Friendly, Cross-browser Compatible, FREE (Social Media Integration, Search Engine Submission, Hosting for One Year; \$25 per additional page; Manage Your Own Content; 4 Email Accounts

ADDITIONAL SERVICES

Domain Name...Registration 1 Year Domain Name Registration	\$ 25
Website Maintenance...Monthly Website Maintenance – Technical	\$ 50
Web Hosting...1 Year Web Hosting	\$150
SSL Certificate...Secure Socket Layer (SSL) Certificate	\$150
Security Scan...Monthly security scan to detect malware and virus	\$ 50
For other custom requirements, send email to excelglobalmediagroup@gmail.com	

Excel TeKay Pageant & Fashion Show



Excel TeKay Pageant & Fashion Show is a platform to project local and international beauty queens. It showcases local and international culture, and tourism through fashion and awards show, and vendor / trade booths. The event is held in various fashion capitals around the world.

The event producers are Excel Global Media Group (an accredited international media enterprise of global repute), TeKay Designs (award winning fashion label) and KDE Disability Africa Foundation (a 501C3 non-profit organization).

A percentage of the proceeds go towards KDE Disability Africa Foundation humanitarian project - training centers in Nigeria and Liberia.

Celebrate cultures by displaying fashions from around the world and our rich cultural heritage.

People come in all shapes and sizes, so let's celebrate our diversity.

<https://exceltekay.com>

Excel

Designer's Direct

Online Shopping Portal

- Purchase African / Caribbean / Ethnic designer clothing and accessories.
- Curated website that features emerging designers with unique and high quality African Inspired pieces.

www.exceldesignersdirect.com



OUR MISSION: Showcase African and ethnic designs to the world via web, videos, print and more!



EXCEL GLOBAL MODELS



Excel Global Models projects models on a global scale and ensure that our approved registered models receive publicity and recognition via Excel Global Media Group (magazines, video and TV, social media, website).

Clients will be able to review model's portfolio / profile online and book models for:

- Advertisements
- Promotional Modeling
- Fashion Show Modeling
- Red Carpet Interviews
- Brand Ambassadorship
- Public Speaking
- Appearances
- Events

<https://excelglobalmodels.com>

EXCEL AFRICA TOURS



Excel Africa Tours specializes in conducting tours, travel to Africa, and promoting African fashion, culture, and events. Our focus is on conducting West African tours with emphasis on Ghana, Nigeria and Liberia for African-Americans and residents wanting to trace roots and return to their ancestral home – Africa. We provide guided journeys through these countries, booking hotel rooms, arranging ground transportation, and meals.

As part of the trip, we offer people of African descent coming to West Africa (Ghana, Nigeria, Liberia) with an unforgettable homecoming pilgrimage to reconnect with their culture and the motherland during a naming ceremony, attended by the local paramount chief. In Ghana, we will pay homage to the King of the Asanteman Kingdom. In Nigeria, we will visit Kings & Ezes, and Chiefs to welcome and celebrate our guests.

In addition, Excel Africa Tours features African textile, fashion, home décor, accessories and organizes music concerts, fashion shows, cultural expos and tourism and fashion workshops.

<https://excelglobalmediagroup.com/tour-africa/>

EXCEL AFRICA TOURS



GHANA TOUR

Explore Ghana after arrival in the capital city Accra. Experience the beauty, culture and attractions in Accra. Tour Cape Coast and Elmina Castle. Welcome to Ghana.

NIGERIA TOUR

Nigeria is the most populous country in Africa and the pinnacle in movies (Nollywood), fashion, and technology in Africa. Nigerians are also welcoming and friendly. Explore Nigeria after arrival in Lagos. Tour Victoria Island, enjoy the beach and the Lekki Conservation Centre. Visit the Calabar carnival in Cross River state, and tour Owerri, capital city of Imo State, Nigeria.

LIBERIA TOUR

The Republic of Liberia, Africa's oldest republic, located in West Africa, is a quaint country of about 43,000 square miles (111,369 square kilometers) and is home to about 3.7 million people. Liberia was founded by freed black slaves from the US. The people of Liberia are known to be very hospitable and friendly.

PRINTING

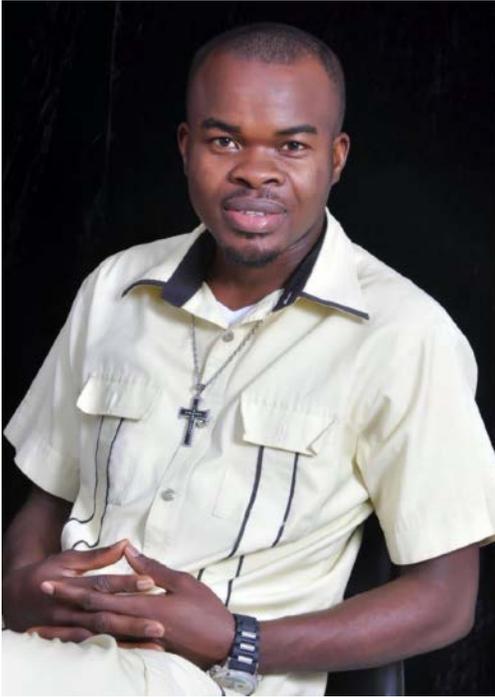


Count on Excel to design and print your event programs, signs, catalogs, brochures, flyers, etc. Our graphic designers can create professional high quality artwork and print to meet your specifications

<https://excelglobalmediagroup.com/printing/>

OUR TEAM

Boniface Ihiasota Chief Executive Officer (CEO) & President of the Board



Boniface Ihiasota leads Excel crew and represents Excel Magazine at many international conferences, events, and summits world-wide.

Ihiasota is an experienced journalist especially in the magazine production sub-sector. He brings his wealth of experience and many years of internship in reputable media organizations across the globe to drive Excel Magazine International to the very epoch of the industry, observing best available practices world over.

Ihiasota holds a Bachelor's degree in Estate Management from the prestigious Imo State University and post graduate diploma from International Institute of Journalism – Abuja Imo State Chapter.

He has received numerous awards and professional certificates locally and abroad.

A humble and honest person who through hard work and consistency has taken Excel to an enviable height, with high drive for team work.

Mr. Ihiasota is Vice President of the board and CEO of KDE Disability Africa Foundation, a 501C3 non profit organization based in Texas.

Kimma Wreh Chief Operating Officer (COO) & Treasurer of the Board



Kimma Wreh has over 20 years Finance and IT experience working in Corporate America for Fortune 100 companies including Exxon-Mobil, Hewlett Packard, Compaq Computer Corporation and PepsiCo Food Systems.

Wreh has a Bachelor's Degree from Howard University in Washington D.C. and Master Of Business Administration (MBA) from LeTourneau University in Houston Texas.

A humanitarian and fashion industry veteran, Wreh is also an award winning Fashion Designer, Creative Director and Founder of TeKay Designs Inc, an international fashion label (founded in 1998) with manufacturing in Houston and West Africa. She has extensive management experience in manufacturing, customer service, accounting, and sales & marketing.

An avid traveler, Kimma has traveled nationally in the USA and internationally to countries including India, Czech Republic, Hungary, France, Scotland, Colombia, Brazil, Mexico, Canada, Liberia, Ghana, Nigeria and Ethiopia for business and fashion.

Wreh is President of the Board and COO of KDE Disability Africa Foundation, a 501C3 non profit organization based in Texas.

OUR TEAM

Nnenna Joy Ugorji **HR Director & Secretary of the** **Board**



Nnenna Joy Ugorji is a seasoned human resources professional with over 25 years work experience in human resources and management affairs, contract negotiation, customer service, and business/client relations. She is a talented project manager with excellent event planning skills and attention to details while ensuring timely project completion and customer satisfaction.

Ugorji is an excellent mediator with experience handling complex employee relations issues. She has demonstrated success in win-win compromises, developing team building programs and creating employee handbooks, corporate policies, job descriptions and management reports.

Ugorji received Human Resources Management training from George Washington University and is a certified Professional Human Resources (PHR) from the Society of Human Resources Management in Virginia.

She has a Masters of Arts, Administration/Supervision, and Bachelor of Science, Education from University of the District of Columbia.

CONTACT

USA OFFICE

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NIGERIA OFFICE

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Excelmag1@gmail.com
Tel: +234 803 389 9184

GHANA OFFICE

Cleaver House Event Center
Accra, Ghana
excelglobalmediagroup@gmail.com

LIBERIA OFFICE

Oldest Congotown
Monrovia, Liberia
excelglobalmediagroup@gmail.com



EXCEL 
Global Media Group

We provide magazine publications, photography, videography, TV broadcast, web design, and social media marketing, advertisements, event production, printing, public relations, and model media management.

excelglobalmediagroup@gmail.com

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+234 803 389 9184 (Nigeria)



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EXCEL MAGAZINE INTERNATIONAL

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