

EXCEL



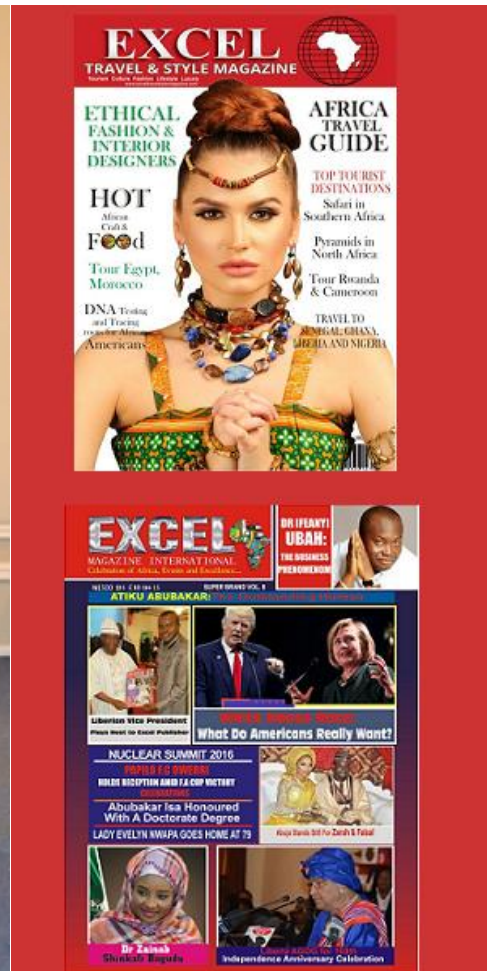
Global Media Group

Excel Global Media Group

Advertising & Sponsorship Package

ONE STOP SHOP FOR PROMOTING YOUR PRODUCTS / SERVICES

Through news editorial promotions, we can publicize your products and services across major broadcast networks and print across our exclusive publications.



EXCEL

Global Media Group



US OFFICE: 15411 Evergreen Knoll Ln, Cypress TX 77433
NIGERIA OFFICE: Aladima Shopping Mall, Suite 125c, Owerri, Imo State, Nigeria
GHANA OFFICE: Cleaver House Event Center, Accra, Ghana
PHONE: US: +1-832-497-5853 | Nigeria: +234 8033899184
EMAIL: excelglobalmediagroup@gmail.com | excelmag1@gmail.com
WEBSITE: www.ExcelGlobalMediaGroup.com

Media Publication | Advertising | Television Production | Videography |
Photography | Social Media | PR | Printing | Event Management

About Excel Global Media Group

Excel Global Media Group is a media enterprise that provides magazines, television, event production, Press Release service and communications to individuals, organizations and businesses. We provide a global platform for organizations and individuals to communicate their products and services, events and accomplishments to the world. We have staff in the USA (Texas, Washington DC, Georgia), Africa (Nigeria, Ghana, Liberia, South Africa, Ethiopia), Europe (UK, France), and Asia (Malaysia). Our Brands include [Excel Magazine International](#), [Excel Travel & Style Magazine](#), and [Excel TV](#).

Website: www.excelglobalmediagroup.com | Facebook: www.facebook.com/excelglobalmediagroup
Email: excelglobalmediagroup@gmail.com | USA Hotline: 1-832-497-5853 (USA)

Mr. Boniface Ihiasota, CEO | Phone: +234 803 389 9184 (Nigeria), +1-832-497-5853 (USA)

Kimma Wreh, COO | Phone: +1-832-483-4864 (USA)

Mrs. Nnenna Ugorji, HR Director | Phone: +1-202-449-0797 (USA)

Economic Value

Over 60,000 hard copies of our magazines are in circulation across various countries including the USA, South Africa, Nigeria, Ghana, Liberia, Ethiopia. We also distribute digital content, videos, advertisement, travel / lifestyle posts, and news editorials to e-groups of over 1,000,000 members with interest in travel, Africa, Caribbean, fashion, and business. Excel TV program is broadcast in Houston TX with extended broadcasting in Washington DC and internet broadcast globally. AT&T U-Verse has over 1 Million subscribers and Comcast has over 500,000 subscribers in Houston Texas.

[Sign up](#) today as Sponsor or Advertiser and we will produce a complimentary video slideshow for you.





Introducing EXCEL Magazine International

We are proud to formally introduce our high profile celebrity magazine EXCEL International Magazine, designed primarily to promote the image of Africa and her nationals. Driven by a team of prolific writers, experienced and seasoned professionals with the knack for creativity and ideas that work, our focus is the celebration of excellence in People, Events and Places by applying the finest principles of developmental journalism. We are inviting your organization to participate as an Advertiser in our all-color glossy magazine. Our advertising rates can be found in subsequent pages.

OUR SPREAD: With the highly educative, entertaining and inspiring content of our magazine coupled with the fact that we promote corporate and personal advancement, development and growth, the magazine enjoys an overwhelming acceptability, high level patronage and a large loyal readership across the globe. Apart from the major cities in Nigeria, the magazine is distributed in the USA, United Kingdom, Canada, United Arab Emirates, South Africa, Ghana, Liberia, Ethiopia, among others.

We have a broad-based circulation network, 50,000 print-run, and high pass on rate, coupled with the fact that the publication is hosted on our high-traffic website excelmagazineinternational.com. Excel Magazine International is a legal size, full color, high quality publication that many readers over the past 7 years of publication have come to rely on for event coverage, celebrity / personality spotlight, and fashion.

OUR EDGE: Our edge over others is anchored on the magazine's high educative and well researched contents cutting across diverse areas of interest. It is entertaining, celebrates excellence, hard work and sustainable leadership. Our readership spans all strata of society and has integrity in the private and public sectors of the global economy.

OUR VALUES: Excel Magazine International is a development oriented multimedia organization, focused on celebrating the uncommon landmarks of men and women, who have made it through hard-work and contributing to the advancement of the society. Our objective is to further promote and project them to the global community with the cliché that there are many honest and creative people.

Excel Magazine International is a subsidiary of Excel Global Media Group LLC, a media enterprise comprised of magazines, television, event production, PR and communications brands.

At Excel, we derive fulfillment in giving you A GLOBAL PRESENCE with our far and wide reach.

Excel Magazine International





Introducing Excel Travel & Style Magazine

Excel Travel & Style Magazine provides editorial content with features on travel and destinations in Africa and the Caribbean, fashion trends, designer spotlight, food and cuisine, events, personalities, art and culture across Africa and the Caribbean including a section dedicated to community service. Excel Travel & Style Magazine offers its readers in-depth knowledge of Africa and the Caribbean. It not only highlights travel, but also unique cultural traditions, interior design, clothing, accessories, art, food, music, and events.

Every issue of Excel Travel & Style Magazine features stunning imagery and educational articles relating to travel / tourism, fashion, lifestyle, food, festivals, carnivals, weddings and culture in Africa and the Caribbean. Published bi-annually, the publication has glossy pages that shine a spotlight on all corners of the globe. The magazine's content and bold layout excites the eye and maximizes readership and readers per copy. We also feature exclusive interviews with designers, artists and celebrities from various African and Caribbean countries.

Excel Travel & Style Magazine is a subsidiary of Excel Global Media Group LLC, a media enterprise comprised of magazines, television, event production, PR and communications brands. The Publisher is Mr. Boniface Ihiasota, Editor in Chief is Kimma Wreh, and HR Director is Mrs. Nnenna Joy Ugorji.

Vision:

Our vision is a world where everyone is inspired by the beauty of the African continent, the Caribbean and knows how and where to find its treasures.

Mission:

Our mission is to provide interesting visual and written content that encourages people to visit, purchase from, and invest in Africa and the Caribbean. We feature innovative brands, individuals and institutions that promote the beautification of Africa, the Caribbean and our world.

Website: www.exceltravelstylemagazine.com

EXCEL

TRAVEL & STYLE MAGAZINE

Tourism | Culture | Fashion | Lifestyle | Luxury
www.exceltravelstylemagazine.com



**ETHICAL
FASHION &
INTERIOR
DESIGNERS**

HOT

African
Craft &

FOOD

**Tour Egypt,
Morocco**

**DNA Testing
and Tracing
roots for African
Americans**

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TRAVEL
GUIDE**

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DESTINATIONS**

Safari in
Southern Africa

Pyramids in
North Africa

Tour Rwanda
& Cameroon

**TRAVEL TO
SENEGAL, GHANA,
LIBERIA AND NIGERIA**





Excel Travel & Style Magazine Advertising Specifications

Magazine Specifications

Trim size: 8" x 10 1/2" (all ad specifications are in inches)

File Formats: PDF

Resolution: 300 dpi (dots per inch)

PRINT / Ad Specs

Please submit your ads via email to exceltravelstylemagazine@gmail.com

Please include instructions as to which magazine the materials are to run in.

For Excel Travel & Style Magazine, please mail Ad Proofs to:

Excel Travel & Style Magazine

Attn: Kimma Wreh

15411 Evergreen Knoll Ln, Cypress TX 77433

Phone: 832-483-4864

Proofs: A hard-copy proof at 100% size should be provided for each digital file.

Please contact the Production department with any material extension requests or questions.

Email: exceltravelstylemagazine@gmail.com | Phone: 832-483-4864

<u>SOCIAL EVENTS / PERSONALITY PROFILE & INTERVIEW</u>	<u>Regular Price</u> (USD)	<u>Discounted Price</u> (USD) *
FULL PAGE	\$ 2,000.00	\$ 600.00
HALF PAGE	\$ 1,250.00	\$ 375.00
QUARTER PAGE	\$ 667.00	\$ 200.10
 <u>POLITICAL / GOVERNMENT EVENTS</u>		
FULL PAGE	\$ 2,500.00	\$ 750.00
HALF PAGE	\$ 1,700.00	\$ 500.00
SUPPLEMENTRY (MAX. 10 PAGES, NEGOTIABLE)	\$ 25,000.00	\$ 7,500.00
 <u>PRODUCTS / SERVICES</u>		
INSIDE PAGE	\$ 2,000.00	\$ 600.00
INSIDE FRONT COVER (IFC)	\$ 3,000.00	\$ 900.00
INSIDE BACK COVER (IBC)	\$ 3,000.00	\$ 900.00
BACK COVER	\$ 3,500.00	\$ 1,050.00
 <u>SPECIAL POSITIONS</u>		
BOTTOM STRIP (COVER PAGES)	\$ 1,300.00	\$ 390.00
EAR PIECE (FRONT COVER)	\$ 1,667.00	\$ 500.00
FAMILY PAGE (1 Photo – 2.5 inch display)	\$ 150.00	\$ 75.00
BUSINESS DIRECTORY (Business Card-2.5 inch display)	\$ 150.00	\$ 75.00
 <u>DIGITAL/ONLINE PUBLICATION</u>		
PRE-EVENT (Flyer, Links)	\$ 250.00	\$ 100.00
POST-EVENT (Flyer, Links, Max 15 pictures)	\$ 500.00	\$ 150.00
EACH EXTRA PICTURE WILL ATTRACT	\$ 50.00	\$ 15.00
AD / PERSONALITY PROFILE / SPOTLIGHT	\$ 500.00	\$ 150.00
HOMEPAGE BANNER (PER MONTH)	\$ 250.00	\$ 100.00
 <u>PRODUCTION</u>		
PHOTOGRAPHY (Per Hour / 1 Person, Raw pictures)	\$ 150.00	\$ 75.00
VIDEOGRAPHY (Per Hour / 1 Person, Raw footage)	\$ 150.00	\$ 75.00
RED CARPET HOST / MODEL (Per Hour / Person)	\$ 75.00	\$ 37.50
EVENT PRODUCTION	NEGOTIABLE	
PHOTOBOOK, EDITING, CONSULTATION	Call or email for prices	

* Discount / Sale ends August 30, 2017

GENERAL CONDITIONS

1. All artworks must be in full colour.
2. Materials must be received at least two (2) weeks before production as failure will attract a surcharge of 10% extra charge.
3. Stop press services cost 50% extra charge.
4. Coverage of event(s) exceeding 24 hours will attract an additional 30%.
5. Emergency notice received 24 hours prior to event will attract an additional 20%.
6. Clients are expected to take care of logistics of EXCEL crew during coverage of that particular event such as accommodation, transportation, etc.

USA OFFICE

15411 Evergreen Lnoll Ln
Cypress Texas 77433

excelglobalmediagroup@gmail.com

Hotline: Tel: +1-832-497-5853

Washington DC: Tel: +1-202-449-0797

NIGERIA OFFICE

Imo Concorde Hotel
Owerri, Imo State

Excelmag1@gmail.com

Tel: +234 803 389 9184

GHANA OFFICE

Cleaver House Event Center
Accra, Ghana

bcexcel@yahoo.com

Our Payment Methods

PayPal, Visa, MasterCard, AMEX, Discover

Note: We accept PayPal payments at excelglobalmediagroup@gmail.com

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TRAVEL & STYLE MAGAZINE

Tourism | Culture | Fashion | Lifestyle | Luxury
www.exceltravelstylemagazine.com

AFRICA TRAVEL GUIDE

Expand your brand with our far and wide reach.

Advertise with EXCEL Magazine

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Call 1-832-497-5853

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Excel TV is a division of Excel Global Media Group that provides video production, video editing, video advertising, commercials and television broadcast on multiple networks and channels globally including the USA. Excel TV provides broadcasting on Houston Comcast Channel 17, AT&T U-Verse Channel 99, Phonoscope Channel 96 and Sudden Link Channel 99 with expansion to Washington DC (Comcast Ch 95, RCN Ch 10 and Verizon Ch 10). We broadcast on the internet – YouTube and Vimeo. We also film and create commercials for broadcast on major TV networks in the USA.

Our team is comprised of experienced Producers, Directors, Script Writers, Videographers, Video Editors, Red Carpet Hosts, Interviewers for your next event or project. Contact us at excelglobalmediagroup@gmail.com to tell your story to the world.

Excel TV (Excel Global Media Group) is a producer of digital content and television shows including Fashion Where It's At. Excel TV produces a wide variety of electronic content covering business, news, non-profit organizations, entrepreneurs, rising stars, people with disabilities, people who overcome obstacles in drive to succeed, etc. Excel TV focuses on projecting events, people, places, culture, and tourism for global appreciation with emphasis on African-Americans, Africans and people of color. Excel TV is anchored on providing highly educative and well researched contents across diverse areas of interest. The company produces and broadcasts TV shows that are entertaining, celebrates excellence, hard work and sustainable leadership, blended with fashion and style updates.

Let Excel TV be your television / video producer and broadcast your story to the world.

For more details, visit www.exceltelevision.com



SPONSOR PACKAGE

Platinum Sponsor [] \$2,500

- A. Full page spotlight in Excel Magazine International or Excel Travel & Style Magazine
- B. Review of pre-recorded HD videos from Sponsor
- C. Production of 1 hour 30 mins edited news editorial video from pre-recorded HD videos
- D. TV broadcast with Sponsor logo at end of sponsored episode
- E. Digital download of the video

Gold Sponsor [] \$1,500

- A. Half page spotlight in Excel Magazine International or Excel Travel & Style Magazine
- B. Review of pre-recorded HD videos from Sponsor
- C. Production of 1 hour edited news editorial video from pre-recorded HD videos
- D. TV broadcast with Sponsor logo at end of sponsored episode
- E. Digital download of the video

Silver Sponsor [] \$1,000

- A. Quarter page spotlight in Excel Magazine International or Excel Travel & Style Magazine
- B. Review of pre-recorded HD videos from Sponsor
- B. Production of 30 minutes edited news editorial video from pre-recorded HD videos
- C. TV broadcast with Sponsor logo at end of sponsored episode
- D. Digital download of the video

Bronze Sponsor [] \$350

- A. Business card spotlight in Excel Magazine International or Excel Travel & Style Magazine
- B. Review of pre-recorded HD videos from Sponsor
- C. Production of 15 minutes edited news editorial video from pre-recorded HD videos
- D. TV broadcast with Sponsor logo at end of sponsored episode
- E. Digital download of the video

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Media Publication | Advertising | Television Production | Videography |
Photography | Social Media | PR | Printing | Event Management

Excel TV broadcasts in Houston TX on Comcast Channel 17, AT&T U-Verse Channel 99, Phonoscope Chanel 96, Sudden Link Channel 99, and Washington DC (Comcast Ch 95, RCN Ch 10 and Verizon Ch 10. We also broadcast on our YouTube and Vimeo internet channels. **Sign up today as Sponsor and we will produce a complimentary video slideshow for you.**

Sponsorship / Payment Information:

Name: _____

Organization Name: _____

Billing Address: _____

Signature: _____

Phone: _____ Email: _____

Payment Methods: Cash Visa MasterCard AMEX Discover
 Cashier's check Money order PayPal

Mailing Address: P. O. Box 692454, Houston TX 77269. Make check or money order payable to Excel Global Media Group. PayPal email: excelglobalmediagroup@gmail.com Thank you for your sponsorship. For more information, call 1-832-483-4864 or visit our website at www.excelglobalmediagroup.com . Our mailing address is: P. O. Box 692454, Houston TX 77269. PayPal payments should be sent to excelglobalmediagroup@gmail.com



Excel Global Media Group Press Release Package



With Excel Global Media Group, we communicate your message to a global audience and other media organizations via our press release writing and distribution. We remain the media house to engage for coverage of events, politics, non-profit organizations, tourism, fashion, entertainment, spotlight on personalities and celebrities, etc. We support businesses, organizations, personalities, entertainers, designers, stylists, models, fashion producers showcase their services / products, and reach out to other media entities on larger scale. View our [website](#) for more details about Excel Global Media Group. Send email to excelglobalmediagroup@gmail.com for Excel Press Release service.

Press Release Service

Write an individual Press Release : \$200 USD

Press Release Distribution Package

Distribute Press Release to the Media / Press

Local \$200

Regional \$300

National \$400

Global / International \$800

Excel Global Media Group Social Media Package



Social Media Service: \$500 one setup time fee

Setup 1 social media site on Facebook, Twitter, GooglePlus, Pinterest, LinkedIn, YouTube
Client to provide all images (banners, profile pictures, images, videos, etc)

Social Media Management: \$600 per month

Manage social media sites: 2 posts per site per week (up to 6 social media platforms)
Client to provide email address & content for posting (pictures, videos, links, etc).

Our Clients & Partners:

- US White House
 - US African Leaders Summit (in 2014)
 - US White House media directory
- United Nations
 - UN General Assembly annual signup (starting from 2015)
 - UN Security Council meetings (annual coverage through next 10 years)
- Federal government of Nigeria (General media coverage)
- Imo State Government (Nigeria)
- Government of Ghana (general media coverage)
 - Kenyan Government (Swearing in of Kenyan President – Kenyatta)
- State government and parastatus (sub govt agencies like CBN) in Nigeria and some African countries
- UK Government / Royal Family
 - Margaret Thatcher Funeral in UK
 - Yearly coverages of Queen Elizabeth birthday (up to 2013)
- Mbaise USA
- Consulate of Nigeria, New York
- Liberian Embassy, Washington DC
- [ORA USA](#)
- [Nigerian Arts, Fashion & Beauty Awards \(NAFB\)](#)
- [TeKay Designs](#)
- [Imo Concorde Hotel– Owerri, Imo State, Nigeria](#)
- [Newton Hotel – Owerri, Imo State, Nigeria](#)

Our press releases:

<https://www.prlog.org/12639369-highlights-of-the-8th-african-development-conference-at-harvard-university.html>

<http://www.einpresswire.com/article/380812056/the-luxury-experience-in-africa-and-the-caribbean>

<http://excelmagazineinternational.com/nigeria-content-investment-forum/>

<http://excelmagazineinternational.com/africa-for-ebola-orphans/>

[Excel Community Leadership Development Award / Excel Ethical Script Short Story Contest](#)

[Women's Rights Celebrated at African Union Gala in Washington DC](#)

TeKay Designs & Liberia

[Liberia At First Africa Fashion Business Summit Hosted By African Union](#)

[Liberian fashion showcased during Liberia's 169th Independence Day celebration in Washington DC](#)

[Liberia opens new chapter as 163rd country to join the World Trade Organization \(WTO\)](#)

<https://www.prlog.org/12430511-tekays-royal-couture-at-new-york-fashion-week.html>

<https://www.prlog.org/12442691-celebration-of-life-at-live-out-loud-charity-3rd-annual-chicago-fashionshow.html>

Bill Rogers Youth Foundation

<https://www.prlog.org/12516194-sherrie-gearheart-to-uplift-liberians-through-suicide-prevention-andhumanitarian-efforts.html>

<http://prurgent.com/2014-09-22/pressrelease360562.htm>

Elizabeth Warren: The Quintessential Global Consumer Advocate

<http://excelmagazineinternational.com/elizabeth-warren/>

Uju Ifejika: Africa's Symbol of Womanhood & Global Excellence.

<http://excelmagazineinternational.com/ifejika-uj/>

US / Africa Leadership Summit

<http://excelmagazineinternational.com/us-africa-leadership-summit/>

Brunei Celebrates Marriage Of Crowned Prince With Spectacular Ceremony Straight Out Of Arabian Nights

<http://excelmagazineinternational.com/brunei-princes-wedding/>

Excel Event Management Package

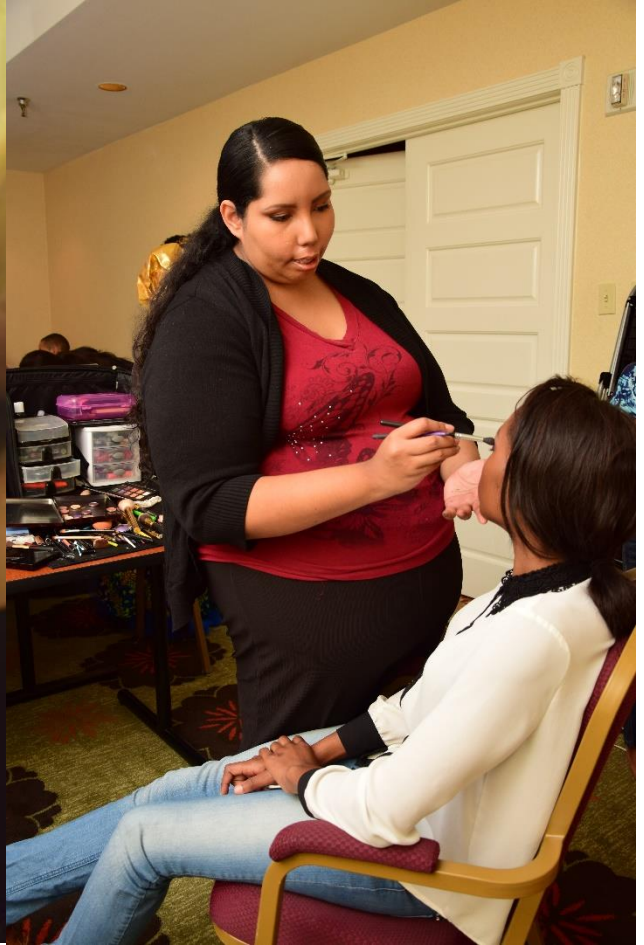
Come to the experts to produce your fashion show or next event. With over 25 years of experience in event production and management, we will deliver a top notch event that will be the talk of the town and give you more time to focus on other aspects of your business or organization.

We provide Fashion Runway Models, Fashion Show Coordination, Fashion Show Choreography, Backstage Manager, Backstage Assistants, Makeup Artists, Hair Stylists, Ushers. Additional services available upon request. This includes Venue Sourcing, Venue Rental, Runway & Stage, Pipe & Drapes, Rack Rental, Decorations, Chair Covers, Food & Refreshments, Social Media & Promotions, Advertising, DJ, Audio Visual Equipment, Photography, Videography, MC / Moderator, Model Training, Media Wall / Backdrop, Red Carpet, Backdrop for Runway, Flyers / Postcards, Ticketing, Consulting, etc.

Send email to excelglobalmediagroup@gmail.com to book Excel Event Management service.



Hair & Makeup Service



Fashion Show Backstage Management



Fashion Show Runway Production and Management





Media Wall / Red Carpet Management



Vendor Table / Booth Management



Excel Fashion Event Management Pricing

Platinum Package **\$7,600.00**

Fashion Runway Models
Fashion Show Coordination
Fashion Show
Choreography
Ushers (2)
Backstage Manager
Backstage Assistants
Makeup Artists (2)
Hair Stylists (2)

Gold Package **\$5,800.00**

Fashion Runway Models
Fashion Show Coordination
Fashion Show
Choreography
Usher (1)
Backstage Manager
Backstage Assistants
Makeup Artists (2)
Hair Stylists (2)

Silver Package **\$3,700.00**

Fashion Runway Models
Fashion Show Coordination
Backstage Manager
Backstage Assistants
Makeup Artists (2)
Hair Stylist (1)

Bronze Package **\$2,200**

Fashion Runway Models
Fashion Show Coordination
Backstage Manager
Backstage Assistant
Makeup Artist (1)
Hair Stylist (1)

Additional Fees Apply For:

Venue Sourcing

Venue Rental

Runway & Stage

Pipe & Drapes

Rack Rental

Decorations

Chair Covers

Food & Refreshments

Social Media & Promotions

Advertising

DJ

Audio Visual Equipment

Photography

Videography

MC / Moderator

Model Training

Media Wall / Backdrop

Red Carpet

Backdrop for Runway

Flyers / Postcards

Ticketing

Consulting

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YOUR PRODUCTS & SERVICES**



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